



MEDIA RELEASE

MALAYSIA WATER FESTIVAL 2008 SET TO CREATE WAVES IN APRIL

KUALA LUMPUR, 18 March 2008 – With the tourism industry fast growing into one of Malaysia's largest earners for the economy, the Ministry of Tourism has envisioned highlighting Malaysia's best resources into an attraction to be shared within the domestic and international markets.

The Malaysia Water Festival is one of these visions displaying and harnessing a love for your natural surroundings, in this case the water element and a promotion of unity in the community through the use of nature.

The Ministry of Tourism, Malaysia, is set to greet another edition of the Malaysia Water Festival this year at two of Malaysia's famed sea front destinations -- Langkawi and Labuan.

The Langkawi chapter of the Malaysia Water Festival will commence on 3 April 2008 and come to a close three days later on 5 April 2008, at Pantai Chenang in Langkawi. Registration for the activities on a daily basis is at 9:00 a.m. with the first set of activities starting at 10:00 a.m., and ending with the last activity at 7:00 p.m.

A total of 155 beach and sea activities will be played in Langkawi over this span of three days, with an aim of setting a record in the Malaysia Book of Records this year.

Main activities in Langkawi will include Scarecrow, Wet & Wild, Holidays On Ice, Creative Family Picnic, Beach Sumo, Remote Controlled Power Boat Demonstration, Beach Rugby, Beach Football, Beach Netball, Island to Island Kayak Race, Swimming Competition, Kayak Capsizing Competition, Sand Castle Competition, Jet Ski Sprint Race, Whaler Race, Wakeboarding among many others.

Prizes to be won over the Langkawi chapter of the Malaysia Water Festival amount to over RM150,000, with an expected crowd of over 50,000 people.

There will also be pocket shows, such as aerobics, performances from local artistes, karaoke contest, dancing and other activities held concurrently with the beach and sea activities.

As the stars come out to play, the night skies of Pantai Chenang will be filled with music and festivities over the three nights with performances by renowned local artistes. Each night will be themed differently, with the performances and performers in tune with the theme.

The second and more challenging half of the Malaysia Water Festival comes in the form of the Labuan International Sea Challenge. Taking place from 19 April, 2008 to 27 April, 2008, the activities will be focused around the Labuan International Sea Complex in Labuan.

There are 6 main sea activities that form the Labuan International Sea Challenge, amongst other beach-side activities, which are the Labuan Boat Tug Of War, Labuan-Brunei International Extreme Kayak Challenge, Labuan International Game Fishing Tournament (IGFA Regulated), Round Island Kayak Challenge, Labuan International Boat Race and the Labuan Cross Channel Swimming Challenge.

These activities have previously garnered and will continue to garner not only local, but also regional and international participation due to its challenging nature. The expected crowd turnout in Labuan is over 100,000 people.

To date, there are approximately 30 teams and over 200 individuals who have registered to participate with the international participation hailing from as far as the United Kingdom, United States of America, Hungary, Australia, New Zealand, China to Malaysia's neighbours of Thailand, Indonesia and Singapore.

In tandem with the government's aim to foster and promote bilateral ties among its neighbours, this year's edition of the Malaysia Water Festival works closely with participants from the IMTGT region. The week-long challenge has a golden pot of prizes totaling hundreds of thousands of ringgit.

Throughout the on-going activities during the Malaysia Water Festival 2008, booths will be erected in the event venue vicinity with exhibitions and sales of locally made items, food & beverage and mini-demonstrations. This will keep all in attendance thoroughly entertained be it their involvement in the activities or as a spectator.

For more detailed information regarding the programmes of the Malaysia Water Festival and more general information, access the official web portal for the Malaysia Water Festival at www.malysiawaterfestival.com.

ACTIVITIES DURING THE MALAYSIA WATER FESTIVAL 2008

Pantai Chenang, Langkawi – 3 to 5 April 2008

Labuan – 19 to 27 April, 2008

APRIL 3, 2008 - LANGKAWI

TIME	BEACH ACTIVITY	SEA ACTIVITY
0800-0900	Registration of activities at the Secretariat Tent	
0900-1900 All Day Events	<ul style="list-style-type: none"> • <i>Sepak Raga Ribu</i> • <i>Sepak Raga Gol</i> • Sand Castle Competition • Dodgeball – Male Category • Dodgeball – Female Category • Beach Football – 17 years & above • Beach Football – 13-16 years • Netball Briefing • Beach Sumo • Water Guns • Wet & Wild • Holidays on Ice • Creative Family Picnic 	<ul style="list-style-type: none"> • Parasailing – Open Category • Kayak Sprint • Rope Crossing – Individual • Hand Rowing – Senior Category • Hand Rowing – Junior Category • Wave Looping – Senior Category • Wave Looping – Junior Category • Duck Swimming – Senior Category • Duck Swimming – Junior Category
1000-1200	<ul style="list-style-type: none"> • Graffiti – Open Category • Duck Walk • Drop The Tins • Beach Treasure Hunt • Beach Puzzle • The Ping Pong Race • Giant Clogs • Fill It Up 	<ul style="list-style-type: none"> • Power Boat Demonstration • Pole Climbing – Open Category • Net Throwing – Individual – Open Category • Water-Wading
1200-1400	<ul style="list-style-type: none"> • Scarecrow – Open Category • Batik Painting – Open Category • Hulahoop • Frisbee – Open Category • Beach Toi – Women Category • Beach Toi – Men Category • Beach Toi – 12 Years Category 	<ul style="list-style-type: none"> • Pillow Fight – Individual – Senior Category • Pillow Fight – Individual – Junior Category • Hand Rowing – Senior Category • Hand Rowing – Junior Category • Kayak Sprint • Rope Crossing - Individual
1400-1700	<ul style="list-style-type: none"> • Colouring Competition – Under 6 Years • Colouring Competition – 7-9 Years • Drawing Competition – 10-12 Years • Cross-Country Sack Race 	<ul style="list-style-type: none"> • Power Boat Demonstration • Raft Race – Junior Category • Raft Race – Senior Category • Ball Rush – Open Category • Oracle Race – Junior Category

		<ul style="list-style-type: none"> • Oracle Race – Senior Category
1700-1900	<ul style="list-style-type: none"> • Traditional Beach Race • Giant Shoes • Coconut Bowling – Open Category • King Solomon Treasure Hunt 	<ul style="list-style-type: none"> • Kayak Tug Of War – Junior Category • Kayak Tug Of War – Senior Category • Power Boat Demonstration • Duck Catching – Individual – Open Category
1900	End of Activities for the day	

APRIL 4, 2008 - LANGKAWI

TIME	BEACH ACTIVITY	SEA ACTIVITY
0800-0900	Registration of activities at the Secretariat Tent	
0900-1900 All Day Events	<ul style="list-style-type: none"> • Netball – Women Category • Netball – Men Category • Netball – Veteran Category • <i>Sepak Raga Ribu</i> • <i>Sepak Raga Gol</i> • Sand Castle Competition • Dodgeball – Male Category • Dodgeball – Female Category • Beach Football – 17 years & above • Beach Football – 13-16 Years • Tug Of War – Male Adults • Tug Of War – Female Adults • Tug Of War – Children • Volleyball • Water Guns • Wet & Wild • Holidays On Ice • Beach Sumo • Creative Family Picnic 	<ul style="list-style-type: none"> • Water Ski – Open Category • Island To Island Kayak Race • Swimming Competition – Individual • Wave Looping – Senior Category • Wave Looping – Junior Category • Water-Wading • Duck Swimming – Senior Category • Duck Swimming – Junior Category
1000-1200	<ul style="list-style-type: none"> • Locate The Hidden Items • Pull 'Em Along • Husk Boat • Stepping Back • Windmill • Hulahoop • Frisbee – Open Category • Cross-Country Sack Race 	<ul style="list-style-type: none"> • Power Boat Demonstration • Pole Climbing – Open Category • Net Throwing – Individual – Open Category
1200-1400	Rest & Friday Prayers	
1400-1800	<ul style="list-style-type: none"> • Colouring Competition – Under 6 Years • Colouring Competition – 7-9 Years • Drawing Competition – 10-12 Years • Beach Cycling • Beach Commando • Sand Castle Competition 	<ul style="list-style-type: none"> • Power Boat Demonstration • Oracle Race – Senior Category • Oracle Race – Junior Category • Pillow Fight – Individual – Senior Category

	<ul style="list-style-type: none"> • Locate The Hidden Items • Beach Puzzle • Beach Toi – Women Category • Beach Toi – Men Category • Beach Toi – 12 Years Category • 	<ul style="list-style-type: none"> • Pillow Fight – Individual – Junior Category • Hand Rowing – Senior Category • Hand Rowing – Junior Category • Kayak Capsizing Competition
1800-1900	<ul style="list-style-type: none"> • Beach Bowling • Burst The Balloon • Duck Walk • Drop The Tins • Traditional Beach Race • Giant Shoes • Coconut Bowling – Open Category • King Solomon Treasure Hunt 	<ul style="list-style-type: none"> • Power Boat Demonstration • Kayak Tug Of War – Junior Category • Kayak Tug Of War – Senior Category • Raft Race – Junior Category • Raft Race – Senior Category • Duck Catching – Individual – Open Category • Kayak Capsizing Competition
1900	End of Activities for the day	

APRIL 5, 2008 - LANGKAWI

TIME	BEACH ACTIVITY	SEA ACTIVITY
0800-0900	Registration of activities at the Secretariat Tent	
0900-1900 All Day Events	<ul style="list-style-type: none"> • Beach Football – 17 Years & Above • Beach Football – 13-16 Years • Beach Rugby – Men Category • Beach Rugby – Women Category • Tug Of War – Male Adults • Tug Of War – Female Adults • Tug Of War – Children • Volleyball • Beach Football – Under 6 Years • Beach Netball – Under 6 Years • Bonsai Competition – Kesinai's Tree • Bonsai Competition – Jawi's Tree • Bonsai Competition – Open Category • Remote Controlled Cars Competition • Netball – Women Category • Netball – Men Category • Netball – Veteran Category • Tug Of War • <i>Sepak Raga Tuju</i> • Creative Family Picnic • Beach Sumo 	<ul style="list-style-type: none"> • Kneeboarding • Wakeboarding • Sampan Tug Of War • Oracle Race – Senior Category • Oracle Race – Junior Category • Pole Climbing – Open Category • Net Throwing – Individual – Open Category • Wave Looping – Senior Category • Wave Looping – Junior Category • Banana Boat • Jet Ski – Sprint Race

	<ul style="list-style-type: none"> • Holidays On Ice • Water Guns • Wet & Wild 	
1000-1400	<ul style="list-style-type: none"> • Egg Tossing • Sack Race • Apple Eating • Sand Collage • Turtle Egg Hunt • Sand Castle Demonstration 	<ul style="list-style-type: none"> • Power Boat Demonstration • Water-Wading • Pole Climbing – Open Category • Net Throwing – Individual – Open Category • Jet Ski – Sprint Race
1400-1600	<ul style="list-style-type: none"> • Hulahoop • Frisbee – Open Category • Locate The Hidden Items • Beach Puzzle • King Solomon Treasure Hunt • Duck Walk • Drop The Tins • Beach Toi – Women Category • Beach Toi – Men Category • Beach Toi – 12 Years Category • Sand Castle Competition • 	<ul style="list-style-type: none"> • Power Boat Demonstration • Pillow Fight – Individual – Senior Category • Pillow Fight – Individual – Junior Category • Hand Rowing – Senior Category • Hand Rowing – Junior Category • Duck Swimming – Senior Category • Duck Swimming – Junior Category • Whaler Race
1600-1900	<ul style="list-style-type: none"> • Find Me • Three-Legged Race • Cross-Country Sack Race • Traditional Beach Race • Giant Shoes • Coconut Bowling – Open Category 	<ul style="list-style-type: none"> • Power Boat Demonstration • Raft Race – Junior Category • Raft Race – Senior Category • Kayak Tug Of War – Junior Category • Kayak Tug Of War – Senior Category • Whaler Race • Duck Catching – Individual – Open Category
1900	End of Activities for the day	

LABUAN

DATE	ACTIVITY
20 April	Boat Tug Of War
20-21 April	Labuan – Brunei Extreme Kayak Challenge
22-27 April	Labuan International Game Fishing Tournament (IGFA Regulations)
25-27 April	Exhibitions and Sales
25-27 April	Beach Activities / Support Activities

26 April	Round Island Kayak Challenge
26-27 April	Labuan International Boat Race
27 April	Cross Channel Swimming Challenge